

2011 First Night® State College SPONSORSHIP COMMITMENT

Underwriter (\$10,000)

Attach your name to this community-oriented, alcohol-free event. See your name on the banner hung across the street between First National Bank and McLanahan's Downtown Market.

We take great pride in the artistic excellence offered in terms of performances presented at First Night®, with a consistent and loyal audience 12,000. Now in its 17th year, First Night® State College has attained significant prominence within the community, and many people include it in their holiday planning. Our ice display is the only one of its stature in the state of Pennsylvania. First Night® International has recognized First Night® State College for its excellence in programming, and it has been included in Pennsylvania *Pursuits*, the commonwealth's travel magazine.

We will tailor benefits to meet your business needs, with a discount offered for multiple-year commitment.

Please contact Diane Bloom for details.

Gold (\$2,500)

- 5K Resolution Run
- Russian Ice Slide

Silver (\$1,000)

- First Night button
- Ice Skating at Penn State Ice Pavilion

Bronze (\$500)

- Carriage rides
- RockFest
- Reindeer LIVE!
- Giant Puppet Display & Procession
- Performance
- 5k Resolution Race t-shirts
- Live Mannequins
- Resolutions sculptures:
 - Fire Barrels
 - First Bells
 - Edison's Clothesline
 - The Burning Man
 - The Energy Tree
 - Resolution Mugs

Steel (\$100 to \$499)

- Arts & Craft Workshop (\$250)
- Performance
- One-block ice sculpture (\$250)

Sponsorship commitment: \$ _____

Sponsorship of: _____

Sponsorship listing: _____

Name _____

Signature _____

Address _____

Email _____ Phone _____

Check enclosed VISA Mastercard Discover

No. _____ Exp. Date _____

Please note: Sponsorships will not appear in publications or on our Web site until a signed commitment form is received.

Note to \$500+ sponsors: Please send logo to: dbloom@arts-festival.com



Commitment due by 10/20/10 in order to be listed in First Night® program guide.

Diane Bloom ♦ Director of Development
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 Central Pennsylvania Festival of the Arts®
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PLEASE RESPOND BY
OCTOBER 20
IN ORDER TO BE LISTED IN
First Night® State College
OFFICIAL PROGRAM GUIDE