

# 2010 FIRST NIGHT® STATE COLLEGE SPONSORSHIP OPPORTUNITIES

## **PLATINUM (\$5,000)**

- 5K Resolution Run
- First Night button

## **GOLD (\$2,500)**

- Midnight fireworks
- Grand procession
- Giant Russian Slide

## **SILVER (\$1,000)**

Performance venue

- State College Presbyterian Church
- St. Paul's United Methodist Church
- St. Andrew's Episcopal Church
- Faith United Church of Christ
- Citizens Bank Theatre/Penn State  
Downtown Theatre Center
- Fairmount Ave. School—Rockfest

## **BRONZE (\$500)**

- Performance
- Resolution exhibit
- Carriage rides (3)
- Reindeer display

## **STEEL (\$250)**

- One-block ice sculpture
- Workshop for children (6)

\*Please add \$30 for an out-of-town ice delivery.



At midnight, spectacular fireworks will illuminate the sky at Community Field.



Fire Sculptures, First Bells, Edison's Clothesline, The Tent of Light, The Burning Man and Resolution Mugs provide the opportunity for visitors to make a public resolution while enjoying others' resolutions.



More than 600 runners participated in the 2009 5K Resolution Run.

**Have your company's name on the race t-shirt.**



Performances include Celtic, brass, jazz, folk, and bluegrass to magic and juggling.

**Hand out your flyers or coupons at sponsored event.**



Visitors can enjoy carriage rides from 7-10 pm.

**Include your flyer or coupon with carriage ride ticket.**



Kids delight in visiting the reindeer that so recently visited their homes!



Local high school bands rock Fairmount Avenue School auditorium while competing for cash prizes.



Workshops for all ages including arts and crafts as well as music. Activities have included decorating scarves and West African drumming.



Giant dragons, fish, bugs and other fantastic creatures come alive in this parade of giant paper-mache puppets beginning at 6 pm. **Your employees can lead this great parade!**